



Web Development Tutorials
Web Design: WiX

Tutorial 1-3a

Agenda

Schedule

- 1 Introduction
- 2 Creating an Account
- 3 Editing the Template
- 4 Upgrading the Account
- 5 Conclusion

Introduction

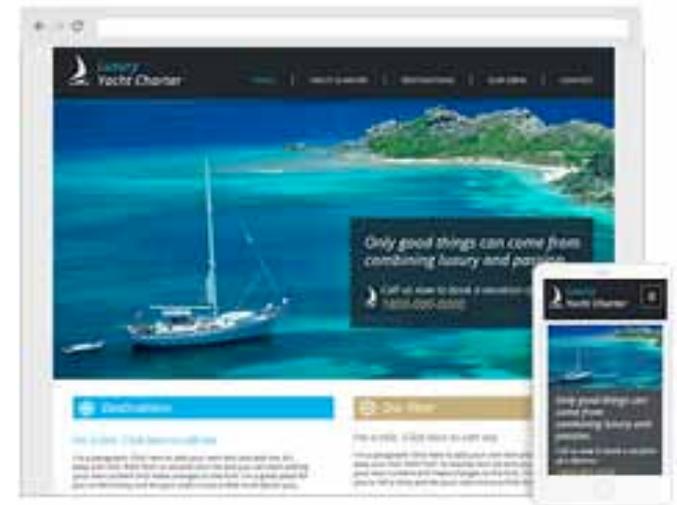
What is WiX?



Web development platform that allows users to create professional HTML5 websites and mobile sites.

Easy to use with no coding skills necessary.

WiX provides hundreds of website templates and drag and drop options.



No technical or design experience needed to create a beautiful online website.

Setting Up Your WiX

Steps Away from Launching Your WiX

Starting Out

 Creating an Account

Editing the Template

 Step 1: View the Tours

 Step 2: Add Pages

 Step 3: Design the Website

 Step 4: Include Add-Ons

Upgrading Account

 Step 1: Create a Domain Name

 Step 2: Upgrade your Account (Optional)

 Step 3: Set Up Payments

Starting Out: Creating an Account

Step 1: Access the WiX Website



Templates

Explore

Features

My Account

Premium

Support

English



Login/Sign up



Start Now

Click this button to get started

CREATE YOUR FREE STUNNING WEBSITE

45,603,228 users and growing. Get online now!
Easy to customize. No coding. Google friendly.

START NOW

Step 2: Create an Account

- Fill out the required information to create an account.

Sign In

e.g. yourname@gmail.com

I'm a new user
 I'm an existing user

Remember me [Forgot Password?](#)

or

Click below to sign in using your social account

Step 3: Select a Category

- Select a category that reflects your business the best.

Select

- Business & Services
- Music
- Entertainment
- Online Shop
- Blog
- Restaurant & Hospitality**
- Photography
- Creative Arts
- Design
- Retail & Fashion
- One-Pager
- Personal

&

- Bar & Club
- Cafe & Restaurant**
- Catering & Entertaining
- Food & Drink
- Hotel & Travel

GO

Don't worry, you can always change your selection later, or click here to view [all templates](#)

Step 4: Select a Template

- Choose a template you love and click edit.

E.g music, photography

- NEW!
- Most Popular
- Blank Templates

Categories

- All
- Business & Services
- Music
- Entertainment
- Online Store
- Blog
- Restaurant & Hospitality
 - Bar & Club
 - Cafe & Restaurant
 - Catering & Entertaining
 - Food & Drink
 - Hotel & Travel
- Photography
- Creative Arts

City Bakery

Pub and Bar

Steakhouse

Chef Catering

Price: Free

View Edit

Paid Templates are available

It's recommended that you buy a paid template since it will help differentiate your business from your competitors.

Editing the Template

Step 1: View the Tours (1/2)

- Click the Quick Start button to view tours.

WIX

Page: HOME

Preview Save Publish Upgrade

Pages

Design

Add

Settings

App Market

Luxury Yacht Charter

HOME | YACHT CHARTER | DESTINATIONS | CONTACT

Slide Show

Only good things can come from combining luxury and passion.

Call us now to book a vacation of a lifetime: 1800-000-0000

Quick Start

Quick Start

Editing the Template

Step 1: View the Tours (2/2)

- Use the toolbar and the website builder to edit your website.

WIX Page: HOME Preview Save Publish Upgrade

Pages Design Add Settings App Market

Luxury Yacht Charter

HOME | YACHT CHARTER | DESTINATIONS | CONTACT

Toolbar

Click on each icon to understand what they do.

Website Builder

Use these functions to customize your website.

Slide Show

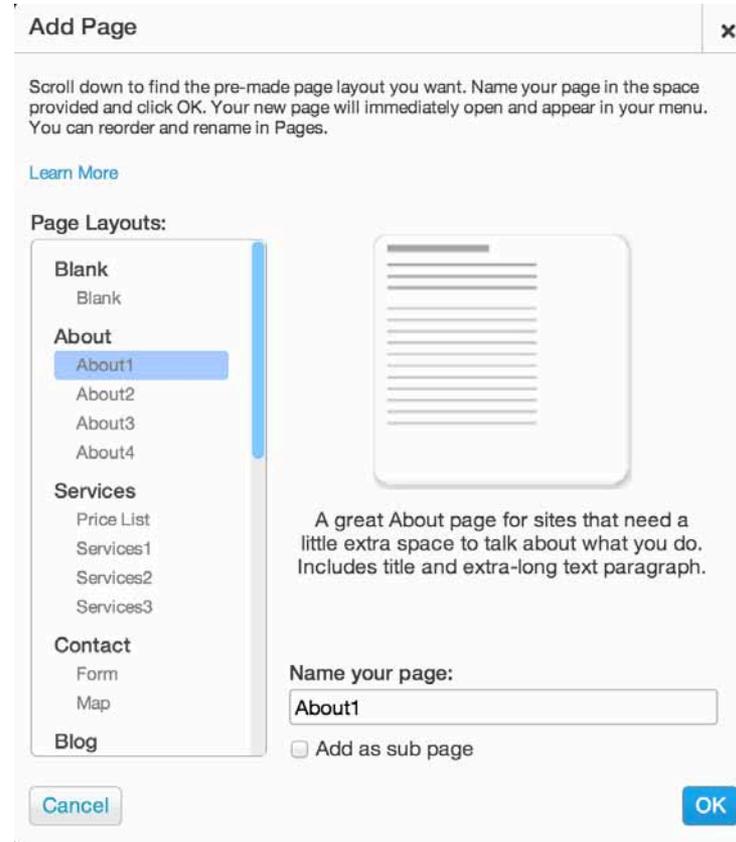
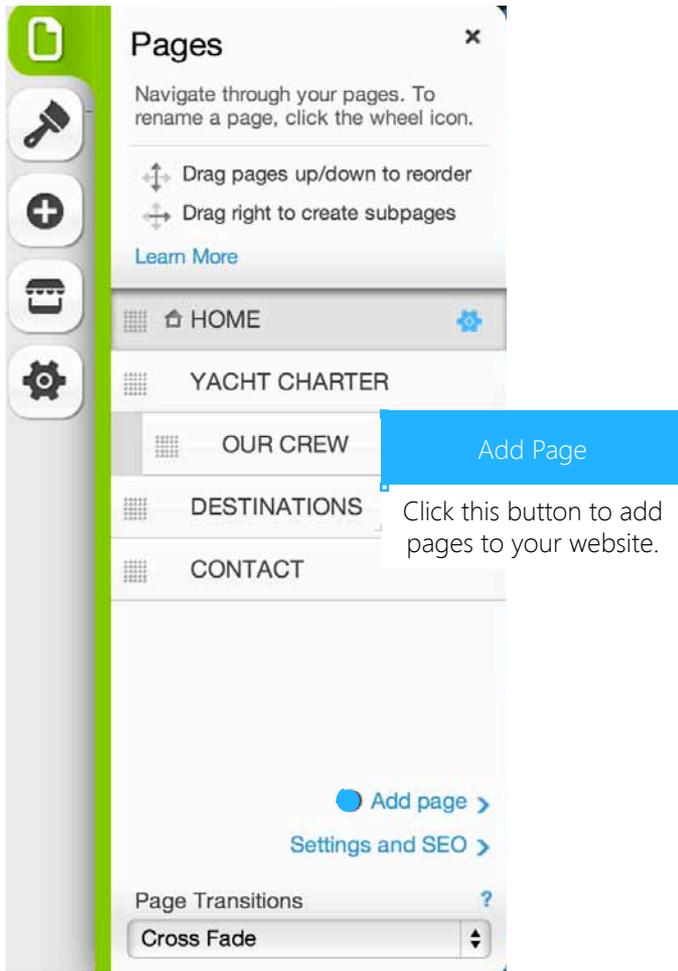
Only good things can come from combining luxury and passion.

Call us now to book a vacation of a lifetime: 1800-000-0000

Quick Start

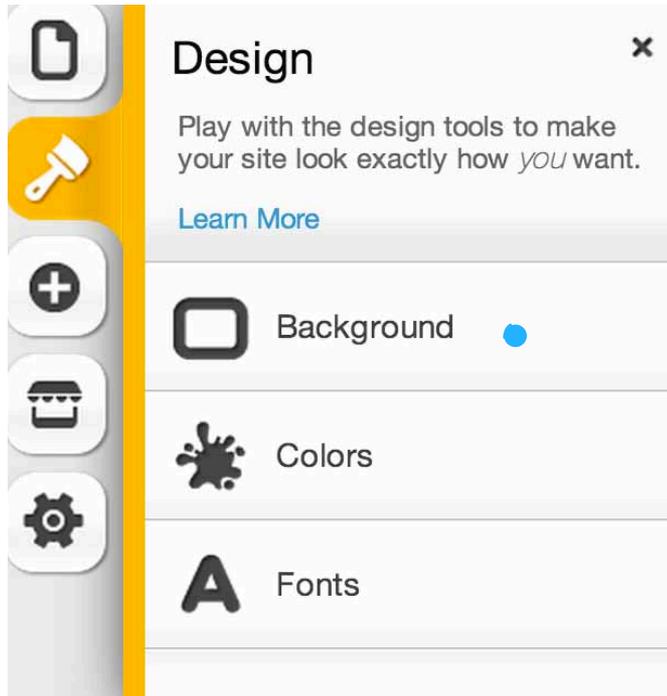
Editing the Template: Page

Step 2: Add Pages



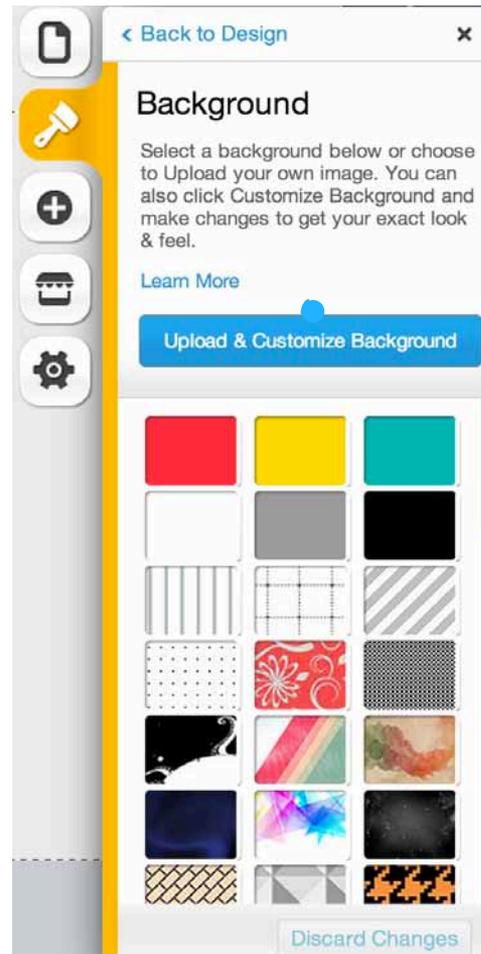
- Use this function to navigate through the pages in your website.
- You can add, delete, and reorder pages

Step 3: Design your Website (1/2)



Design

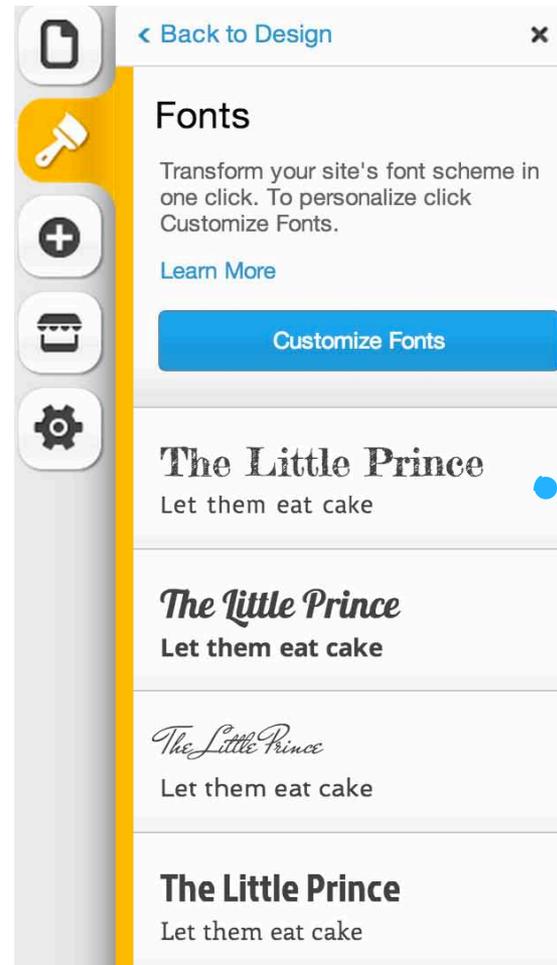
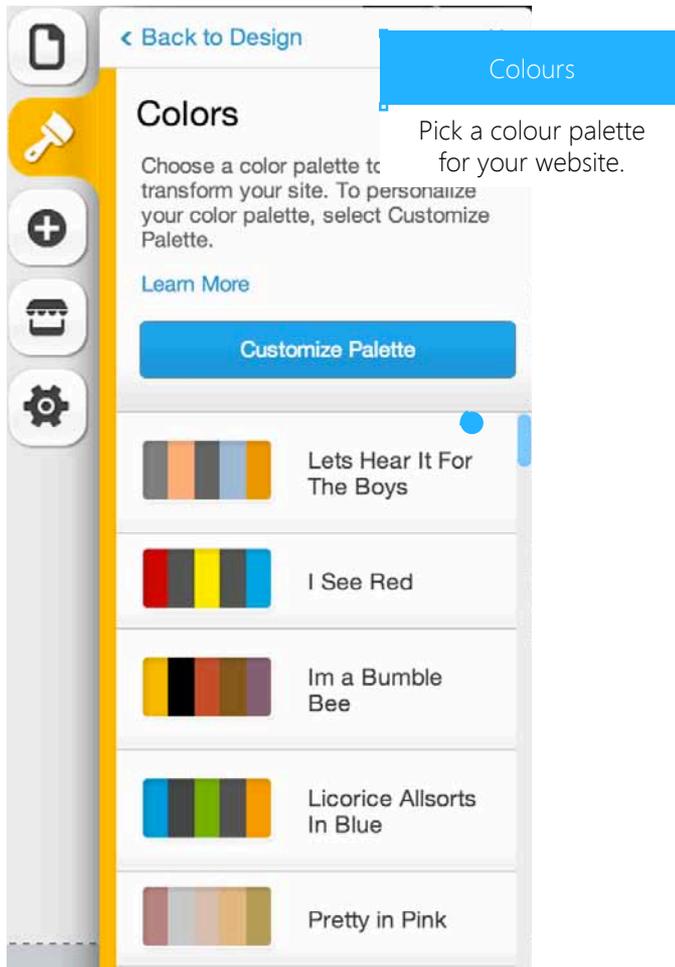
This function focuses on the aesthetics of your website. Click each heading to explore their options.



Background Function

If you do not like the default options, click this button to upload your own background.

Step 3: Design your Website (2/2)

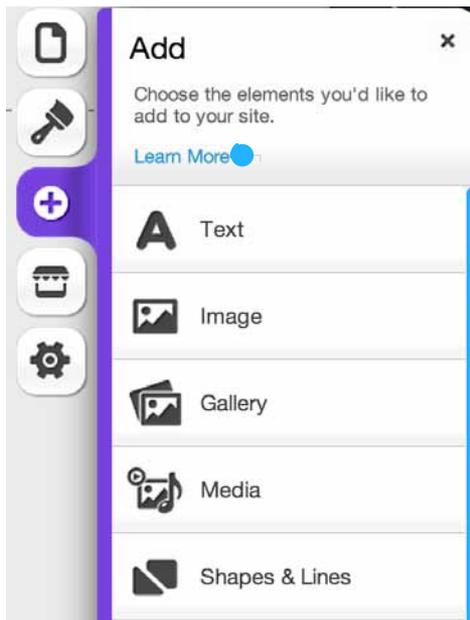


Fonts

Choose a font scheme for your entire website or for separate text boxes.

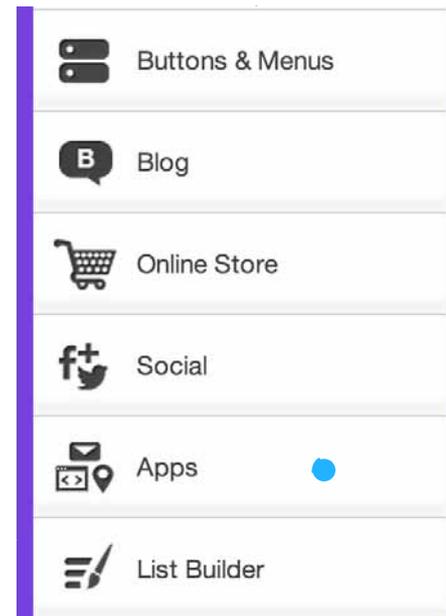
Step 4: Include Add-Ons (1/13)

- The Add function has 11 Add-Ons: text, image, gallery, media, shape and lines, buttons and media, blog, online store, social, apps, and list builder.
- The Add-Ons provide you with the opportunity to easily attach additional features and enhance your website.



Learn More

Click this button if you want to learn more about the different elements.

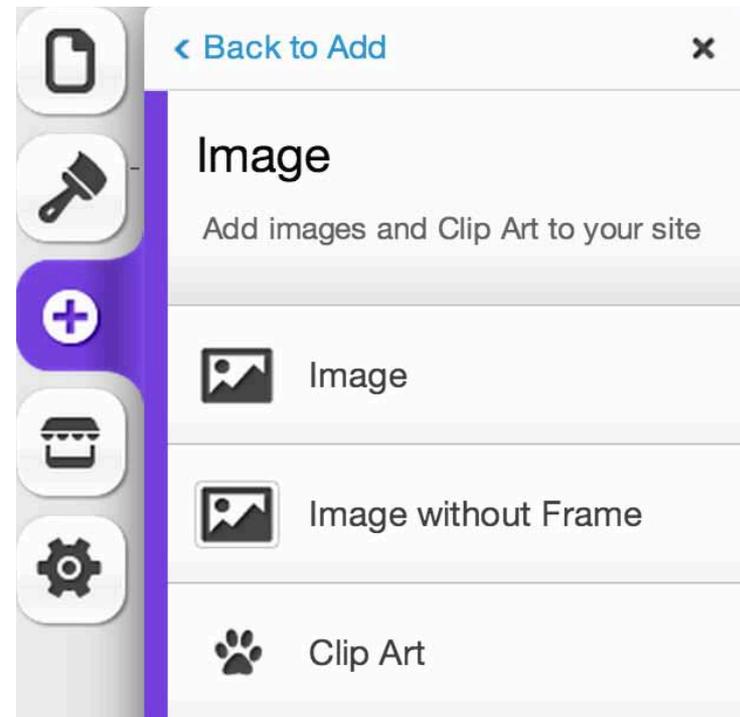
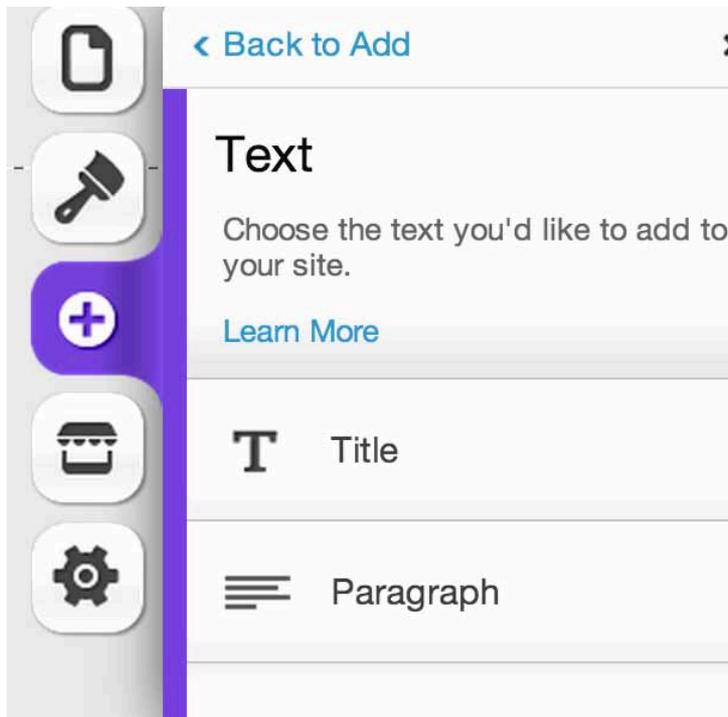


Add elements are optional

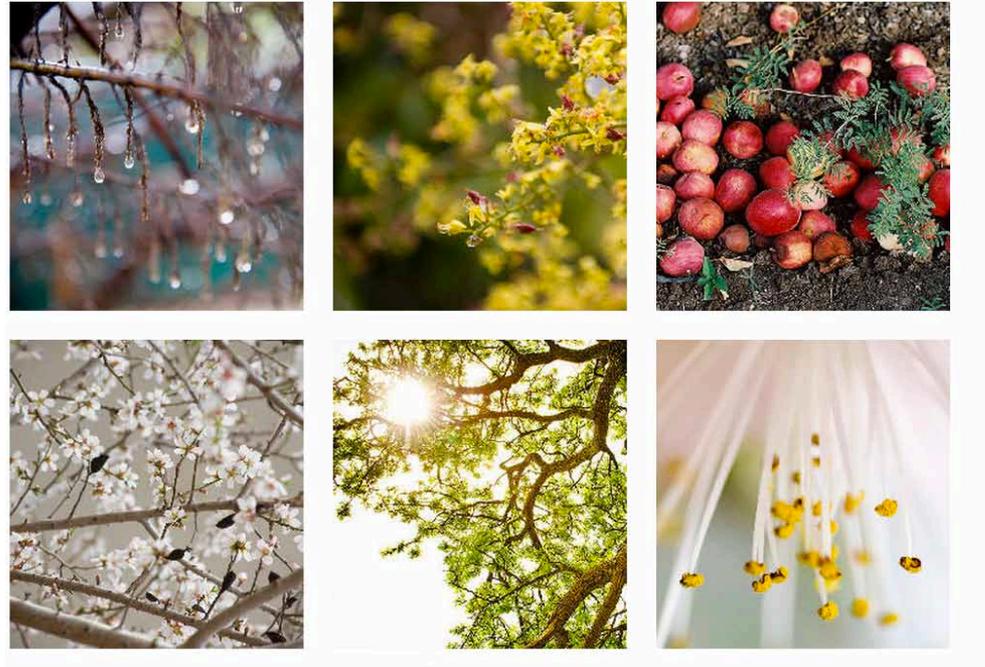
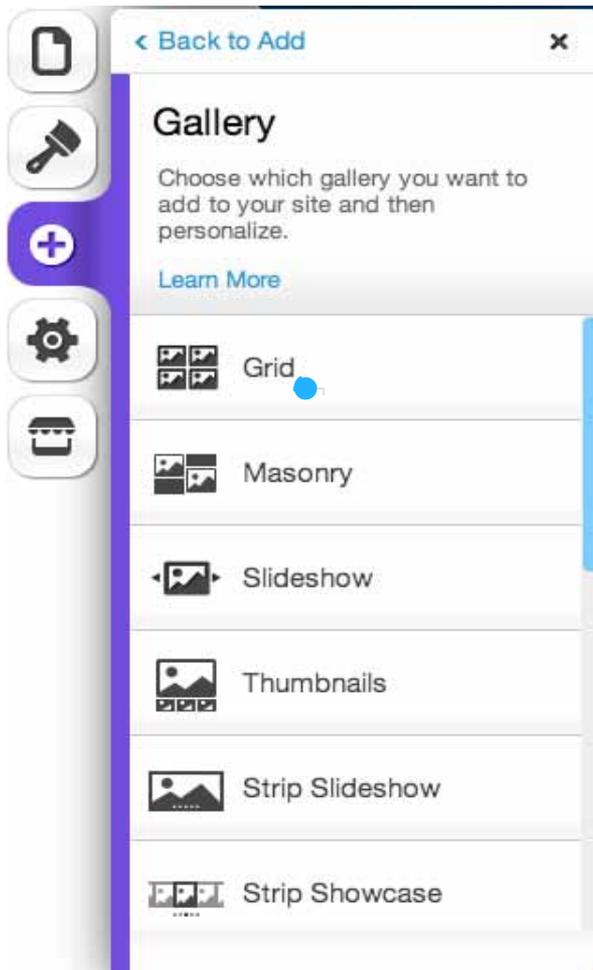
Only use these features if they benefit your website.

Step 4: Include Add-Ons (2/13)

- Text function lets you add text to your website.
- Image function allows you add images and clipart.



Step 4: Include Add-Ons (3/13)



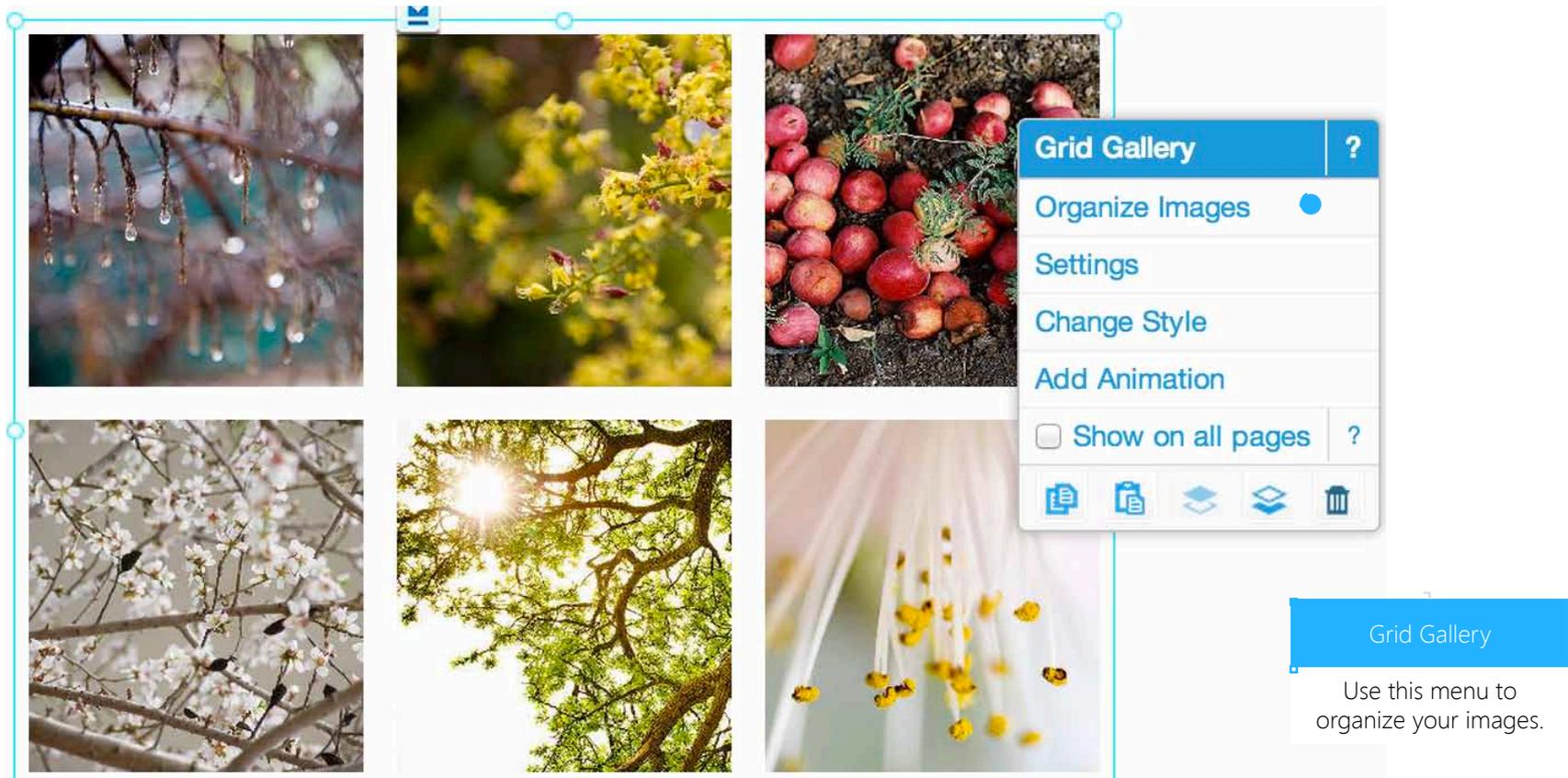
Grid

Click here to display your images in *Grid Style*.

- Gallery function lets you choose how you want your pictures to be organized
- Above is an example of a *Grid Style* gallery

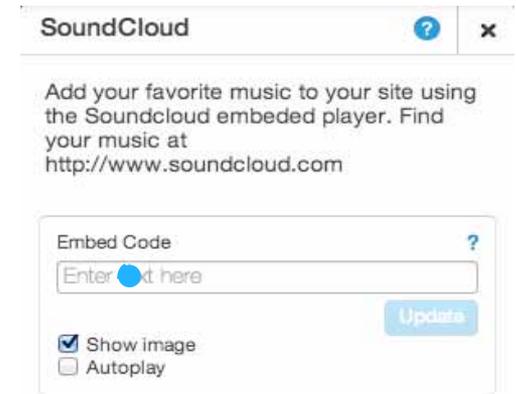
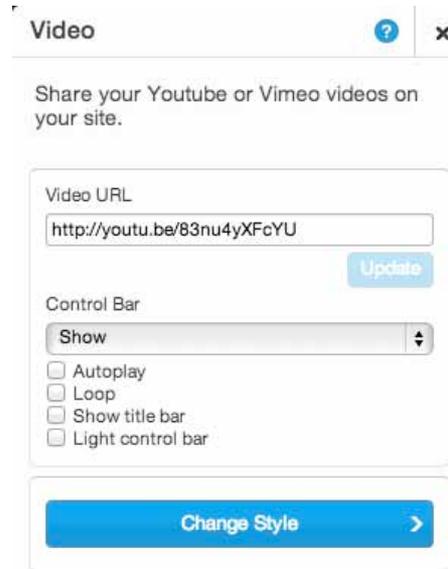
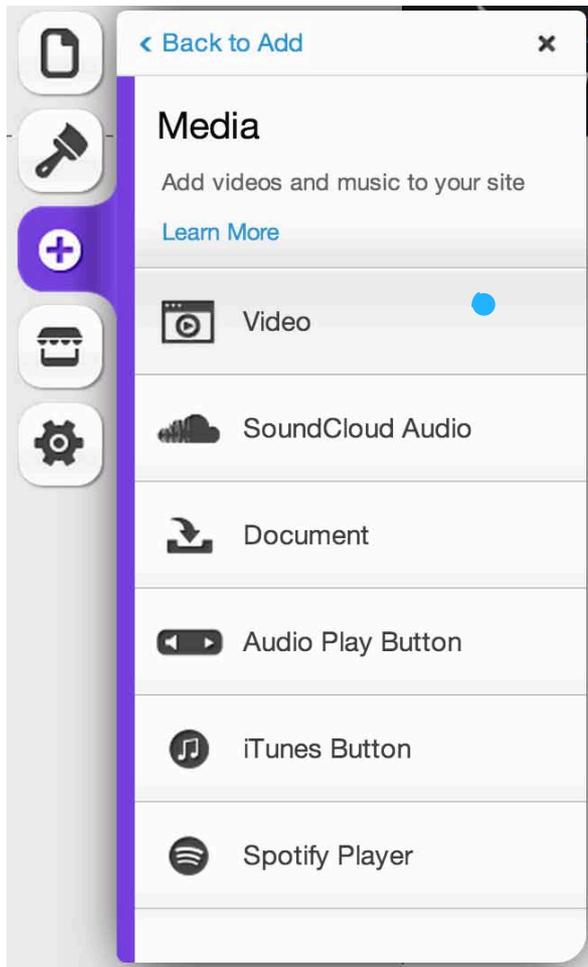
Step 4: Include Add-Ons (4/13)

- Click on the image to view the option menu.



The screenshot displays a gallery editor interface. A grid of six images is shown, with a context menu open over the top-right image (a pile of red apples). The menu is titled 'Grid Gallery' and includes the following options: 'Organize Images' (with a blue dot), 'Settings', 'Change Style', 'Add Animation', and 'Show on all pages' (with a question mark). At the bottom of the menu are icons for a list, a folder, two overlapping pages, and a trash can. A blue callout box on the right side of the screen contains the text: 'Grid Gallery' and 'Use this menu to organize your images.'

Step 4: Include Add-Ons (5/13)



Embed link

Include the code for your SoundCloud playlist here. The same applies for a YouTube video.

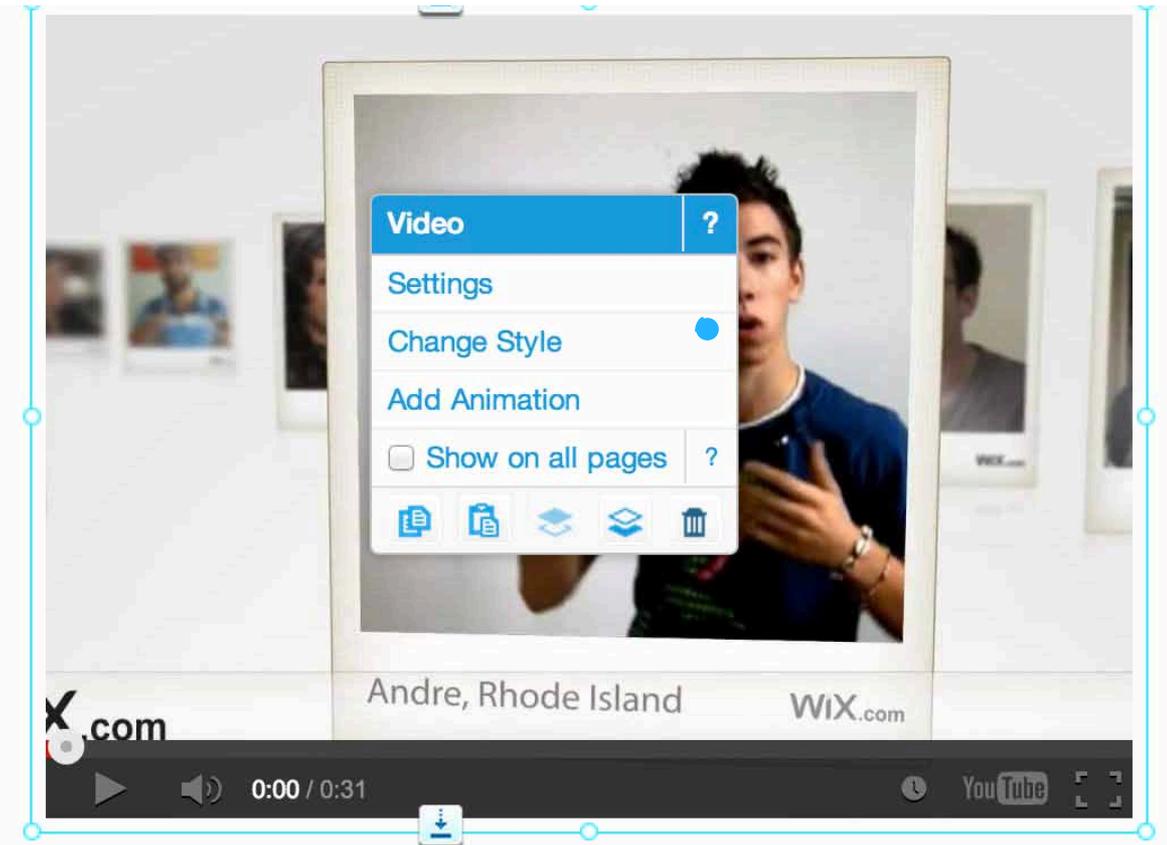
Video

Click on this button to add a video to your website.

- You can share YouTube videos or embed a SoundCloud player on your website
- Above shows you how to add music and videos

Step 4: Include Add-Ons (6/13)

- Once you include the YouTube link, customize the appearance of the video.

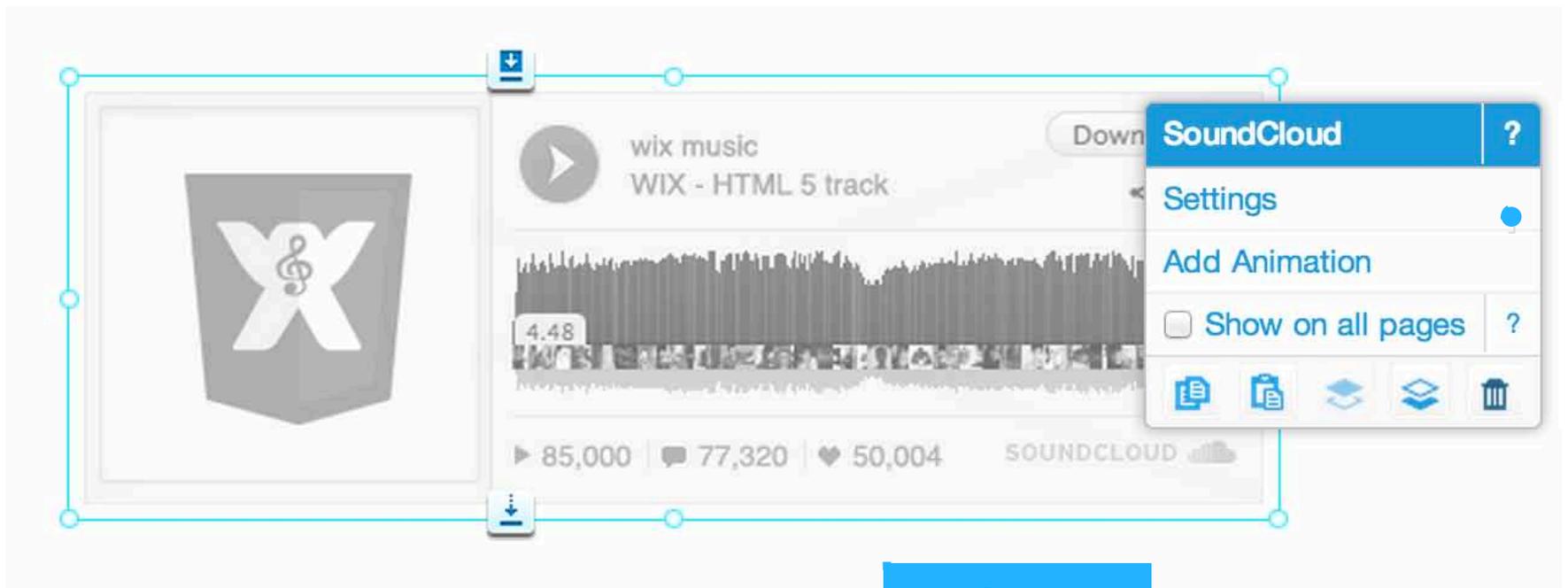


Video Menu

Click on *Change Style* button to personalize the design of the video i.e. choose how you want video to appear in your website.

Step 4: Include Add-Ons (7/13)

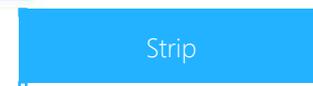
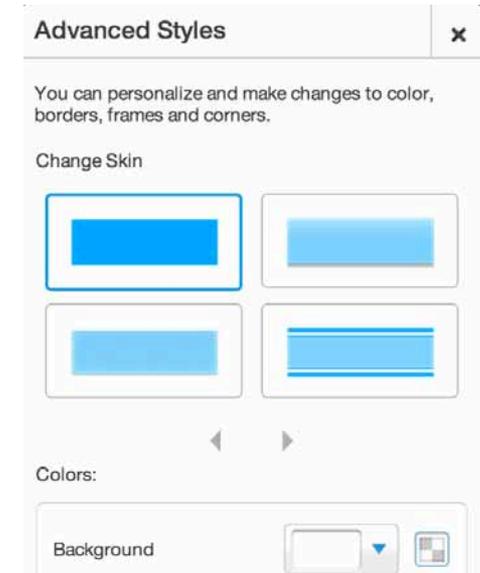
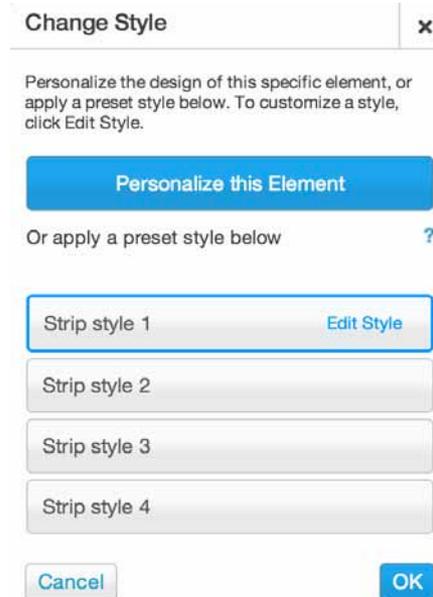
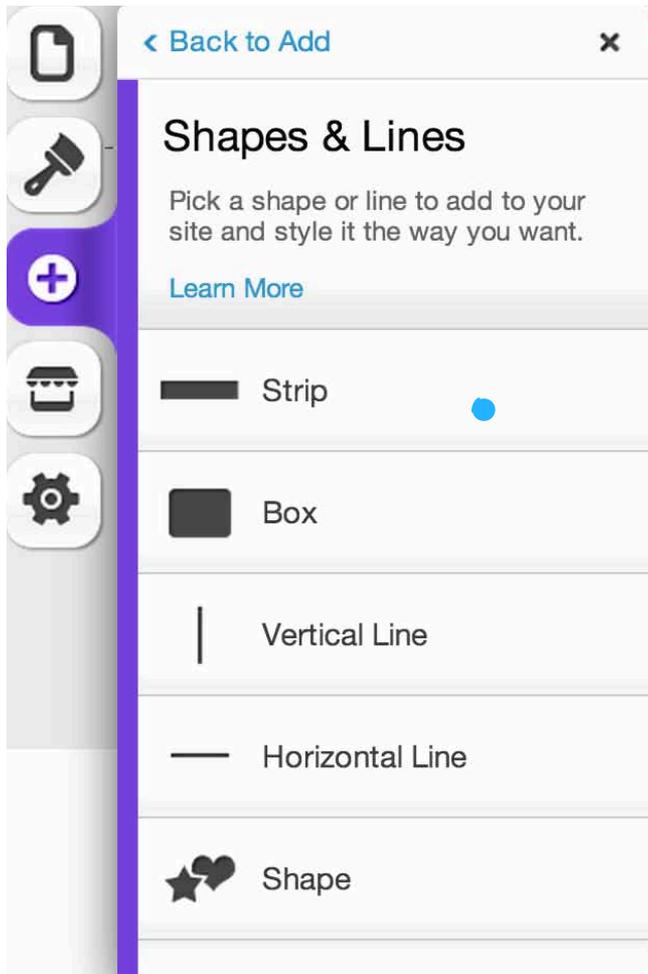
- If you want to add music to your website, you need to create a SoundCloud account.



Settings

Click the Settings option to add music to your site.

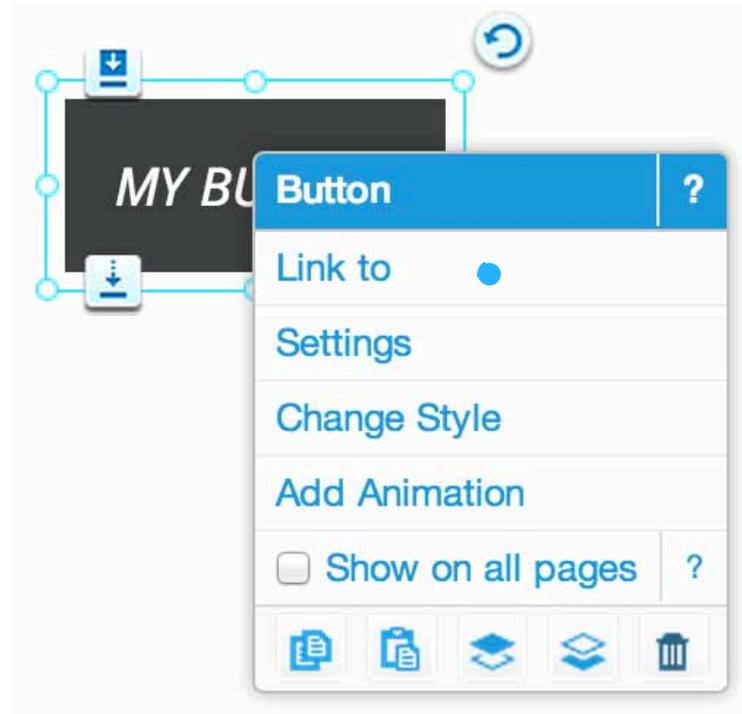
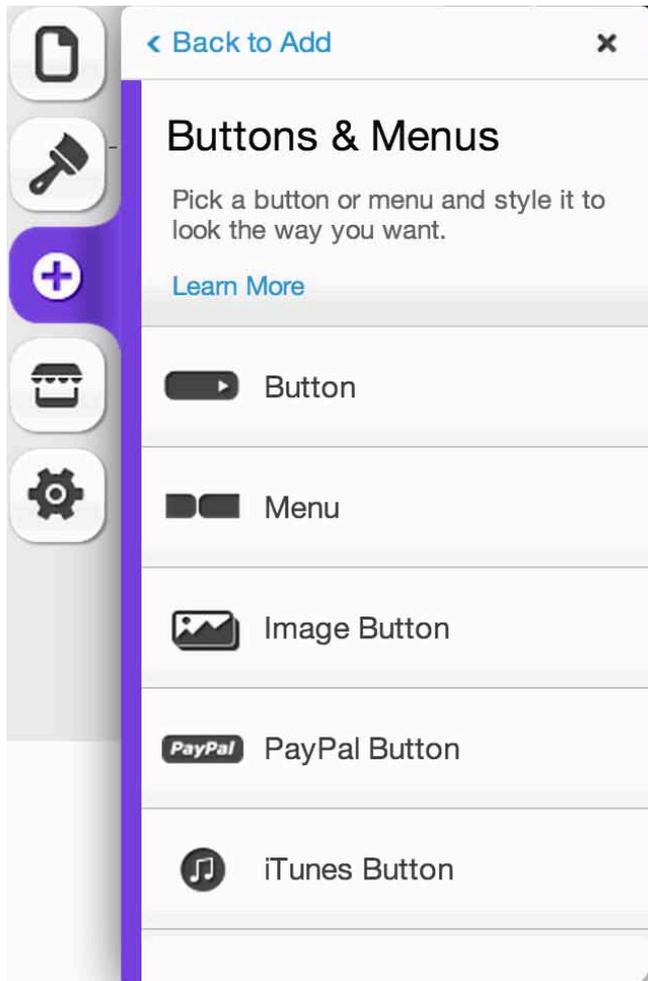
Step 4: Include Add-Ons (8/13)



Click on this button to change the style. You can also change the skin in advanced settings.

- Shape and lines function allows you to add shapes and lines to design your website or company logo.
- Above shows you how to edit your shapes and lines.

Step 4: Include Add-Ons (9/13)

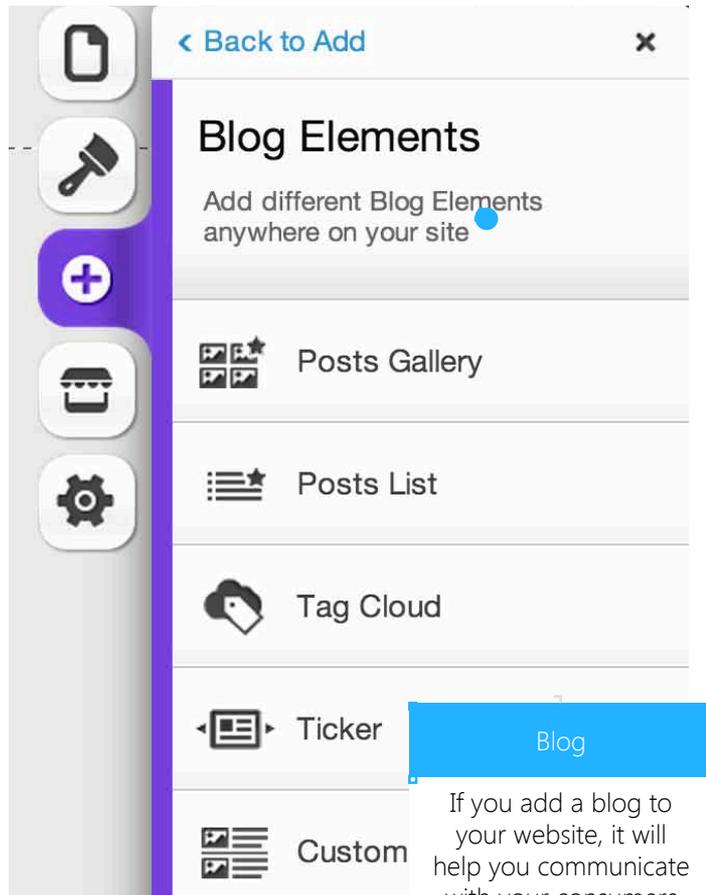


Link To

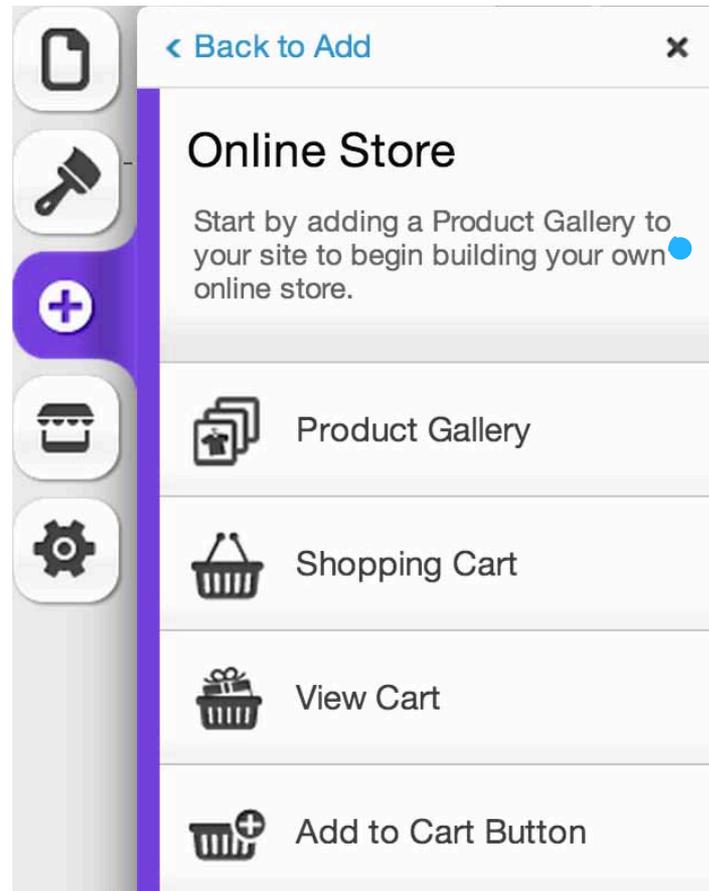
Click on this option to link the button to either a third-party website or an email address.

- Buttons and menus function lets you add buttons and menus to your website.
- Above shows you how to add a button.

Step 4: Include Add-Ons (10/13)



If you add a blog to your website, it will help you communicate with your consumers through a different medium.

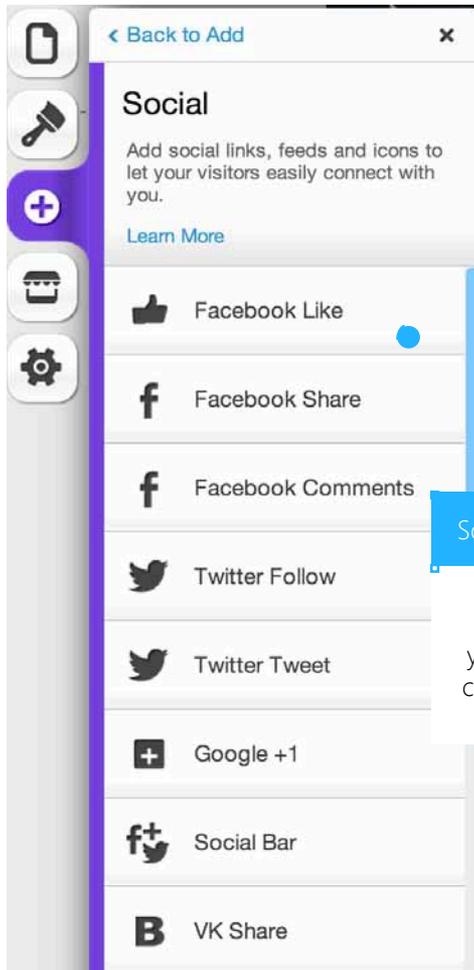


[Click here](#)

This link teaches you how to create an online store on WiX. Visit Tutorial 2-2 for more information regarding building an E-commerce Website.

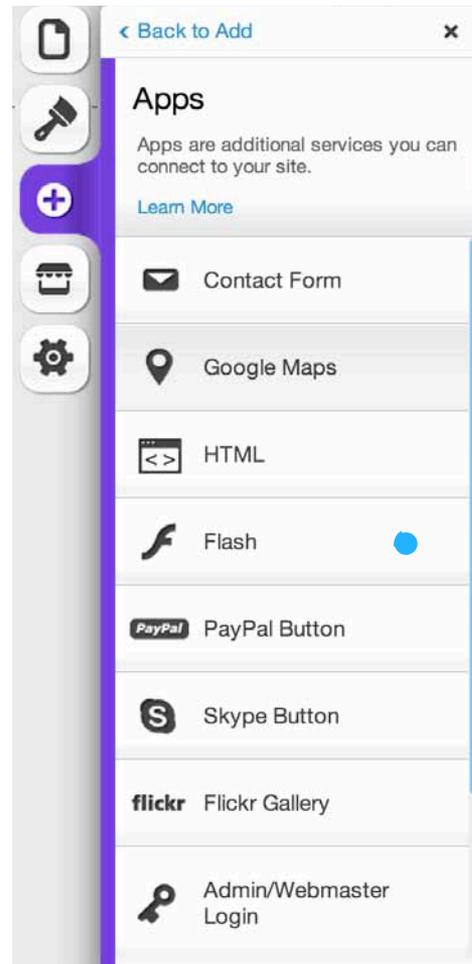
- You can create a blog or build your own online store.

Step 4: Include Add-Ons (11/13)



Social Media Accounts

Share your social media accounts on your website so your consumers can follow and "Like" you.



Apps

Free and premium apps are available. Only use these apps if they add value to your website.

Step 4: Include Add-Ons (12/13)

- Use the list builder to create detailed lists for your websites.

The screenshot shows the 'List Builder' interface. At the top, there's a title bar 'List Builder' with a close button. Below it, a description reads: 'The List Builder lets you create, customize and manage any kind of list you want. Create product lists, event lists, menu lists and more. To get started, choose a list template and click Add to site.' There's a 'Learn More' link. On the left, a sidebar lists various categories: News, Events, Videos, Team Members, FAQs, Rooms, Prices, Products, Catalog 1, Catalog 2, Menu, General, Thumbnails, and Custom. The 'News' category is selected. The main area displays a preview of a 'News' list template. It features three news items, each with a placeholder image, a headline, a date, a short description, and a 'Read more...' link. To the right of the preview is a summary of the 'News' template: 'Classic for a list of events, news and other basic posts.' Below this summary is a blue 'Add to site' button.

List Builder

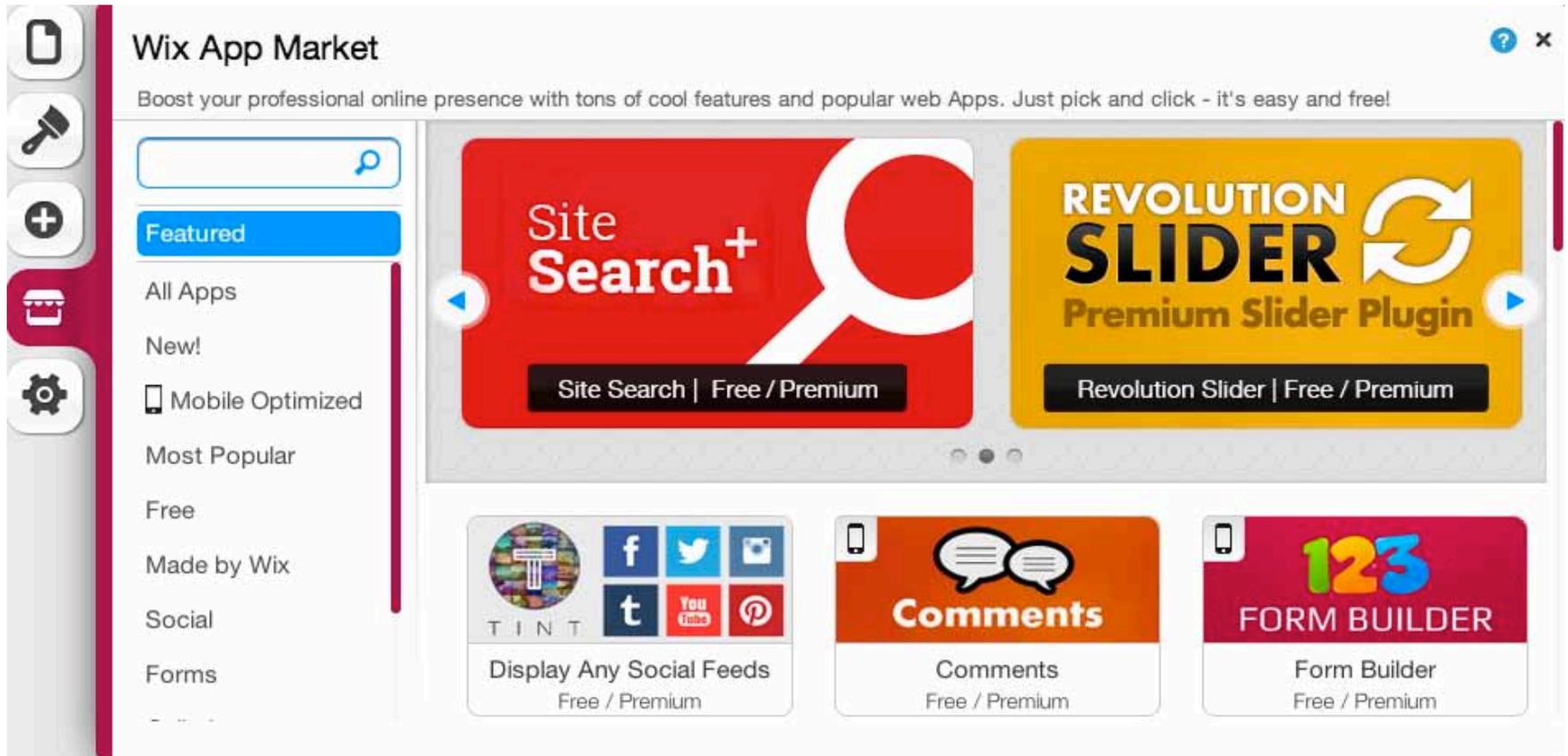
Do not use text boxes to create lists because it is not efficient nor will it look good.

Apps

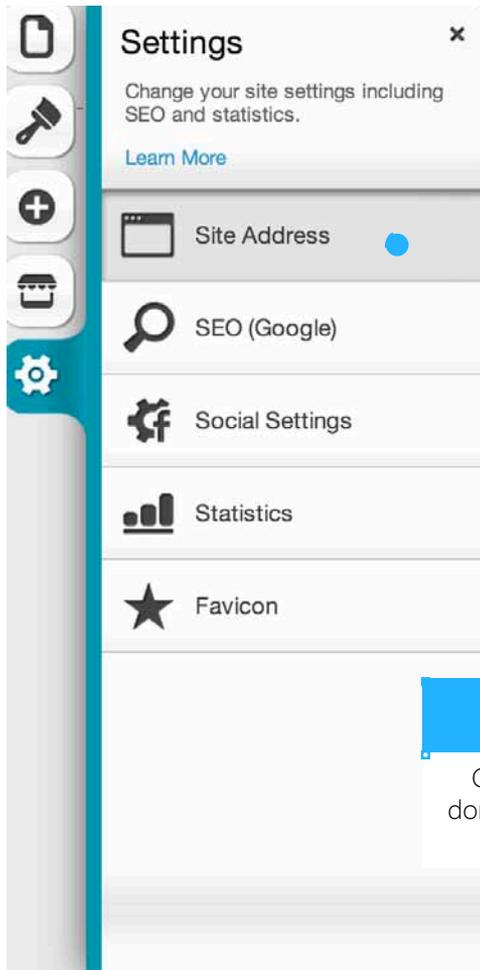
You can find the *List Builder* in the Apps function.

Step 4: Include Add-Ons (13/13)

- You can download paid and free apps like YouTube or Site Search.

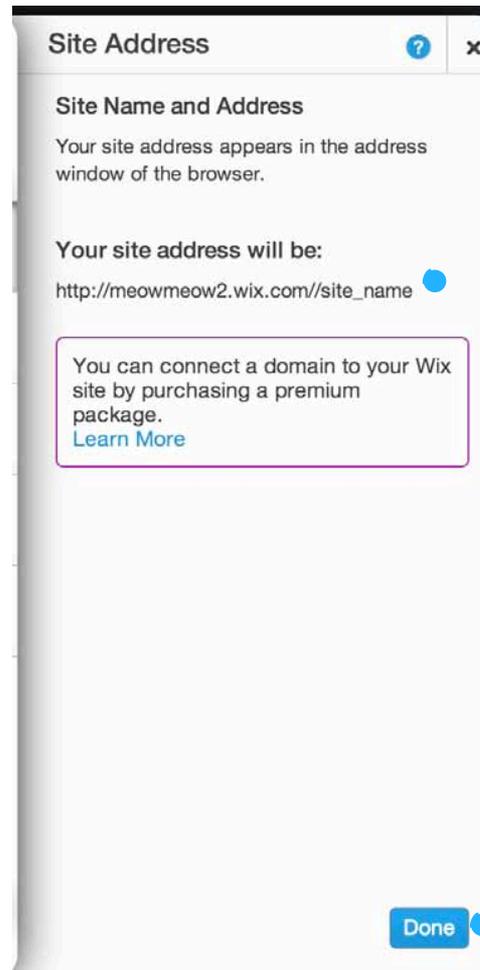


Step 1: Settings



Site Address

Click here create a domain name for your site.



Done

After you create the domain name, your account is ready to be published; click done to publish.

Domain Names

See Tutorial 1-1 for information regarding creating an effective domain name.

Upgrading Account

Step 2: Upgrade Account (1/2)

- After customizing your website, click the Upgrade button to receive additional benefits.

The screenshot shows the Wix website editor interface. At the top, the Wix logo is on the left, and navigation buttons for 'Preview', 'Save', 'Publish', and 'Upgrade' are on the right. The 'Upgrade' button is highlighted with a blue circle. Below the navigation bar, the website content is visible, featuring a large image of a sailboat on a tropical beach. A text overlay on the image reads: 'Only good things can come from combining luxury and passion. Call us now to book a vacation of a lifetime: 1800-000-0000'. On the left side, there is a sidebar with menu items: 'Pages', 'Design', 'Add', 'Settings', and 'App Market'. On the right side, a blue 'Upgrade' button is overlaid on the page, with a text box below it that says: 'Upgrade your free account to a paid account. This step is optional.' At the bottom right of the page, there is a 'Quick Start' button.

Step 2: Upgrade Account (2/2)

- Here is a breakdown of each paid account:

	VIP First Priority Support	eCommerce Ideal for Small Business	Unlimited Entrepreneurs & Freelancers	Combo For Personal Use	Connect Domain Most Basic
<p>BEST VALUE</p> <p>Yearly Savings Plan</p>	<p>\$24⁹⁰ /month \$39.90 Save 35%</p> <p>Get \$250 Gift Vouchers Free Domain incl. VIP Support line</p>	<p>\$16¹⁷ /month \$24.90 Save 35%</p> <p>Get \$250 Gift Vouchers Free Domain incl.</p>	<p>\$12⁴² /month \$22.90 Save 45%</p> <p>Get \$250 Gift Vouchers Free Domain incl.</p> <p>Buy now</p>	<p>\$8²⁵ /month \$12.90 Save 35%</p> <p>Get \$125 Gift Vouchers Free Domain incl.</p>	<p>\$4⁰⁸ /month</p> <p>NOTE: This Plan Displays Wix Brand Ads</p>
<p>Monthly Plan</p>	<p>\$29⁹⁰ /month</p>	<p>\$19⁹⁰ /month</p>	<p>\$15⁹⁵ /month</p>	<p>\$10⁹⁵ /month</p>	<p>\$6⁹⁰ /month</p> <p>NOTE: This Plan Displays Wix Brand Ads</p>

Step 3: Set up Payments

- Fill in the necessary billing information.

Package includes:

- Premium support
- 2GB free bandwidth
- Removal of Wix ads
- 3GB storage
- Use your domain

We accept:

VISA MasterCard DISCOVER

Secure Shopping

Wix is 100% committed to online safety

100% Satisfaction Guaranteed

Try Wix for 14 days and if you're not 100% satisfied, get your money back

100% satisfaction guaranteed

Safe, Secure Shopping!

We are committed to online safety. Your payment details are protected by a 256 Bit SSL encryption. Your privacy and security is guaranteed

VISA MasterCard DISCOVER

* Card Number :

* Card Type : MasterCard

* Expiration Date : 1 2014

* Security Code ? :

* First Name :

* Last Name :

Company Name :

Phone Number :

* Billing Address ? :

* City :

* Zip/Postal Code :

* Country : Canada

* State ? :

Save my credit card information

* Mandatory field

Coupon code (optional) Calculate

Summary:

Combo Yearly Payment	\$99.00 (\$8.25/month)
Total:	\$99.00

By clicking Submit Purchase, you agree to our [Terms-Of-Use](#)

Submit Purchase

Payment

Provide your payment information to process your account. Review your information before you click *Submit Purchase*.

In Summary

Steps Away from Launching Your WiX

Starting Out

 Creating an Account

Editing the Template

 Step 1: View the Tours

 Step 2: Add Pages

 Step 3: Design the Website

 Step 4: Include Add-Ons

Upgrading Account

 Step 1: Create a Domain Name

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